



Hoxton Point
6 Rufus Street
London N1 6PE

+44 (0) 20 7729 7060 Tel
+44 (0) 20 7729 7005 Fax
query@lshift.net
www.lshift.net

June 2006

LShift Company Background

LShift, the company behind Expro, is one of the UK's leading software consultancies, offering application development and technology management services. The company creates and implements bespoke software systems and complex integrations on networked platforms ranging from mobile phones to cashpoint machines. It numbers Barclays, BAT, Habitat, Levi Strauss & Co, Microsoft, New Media Knowledge, Vodafone and Yahoo! amongst its clients.

LShift was founded in 2000 by some of the country's leading Internet developers and programmers. Andy Wilson, MD, has been a Director of a number of companies and founded the UK Director User Group. Matthias Radestock, Technical Director, has held a number of senior technical positions in software companies and has published papers on distributed system co-ordination and programming languages. Stuart Mottram, Systems Director, has been building custom web-based solutions for 14 years and has experience in a wide variety of hardware and software systems. Mike Rowlands, Executive Director, has been consulting on marketing technology projects since the early 1990s

The company is now home to some of the most talented developers in the UK. Its ethos is simple – recruit the best minds in the business and then create a working environment that unlocks creative potential. The company thrives on challenges and always delivers the best software solutions and most suitable technology for its clients' business needs.



The company has developed a large number of varying Internet-enabled systems, many of which form a critical part of their clients' business infrastructure. In addition to Product Information Management software, they include Service Oriented Architectures (such as Web Services), asset management, knowledge management, eCommerce, intranet, email management and mobile messaging platforms. Its consultancy services include systems and software architecture, security audit, independent quality assurance, and product development.

Comments MD Andy Wilson, "Our company name reflects our work ethic. LShift is a computer programming term meaning 'left shift'. That's the function that shifts the digits in a number to the left to add a zero and therefore value. That's what we're all about – adding value to our clients' businesses."

LShift is based in central London and employs 17 highly experienced and creative staff.

-Ends-

For more information and to arrange interviews, please contact Simon Brookes at CComs PR.
t: 020 7378 3430 e: simon@ccomspr.co.uk